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Chevy Camaro Chassis, Roll bars, Cages, Suspensions, Shocks and Much More Just Became Easier to Get Thanks to the New CamaroGuys.com

Boyertown, PA – (27-Mar-10) [Chevy Camaro chassis, roll bars, cages, suspensions, shocks, brakes](#) and dozens of other performance parts just became a lot easier to get thanks to the new www.CamaroGuys.com website, designed and powered by [Philadelphia area website design and development company](#), **Media Fusion Technologies, Inc (MFT)**.

Cruising through the online store, one will find a wealth of parts just a few clicks away from shipping to your doorstep. Everything a Camaro enthusiast could need but likely won't find at your local parts shop is here. Whether you're pampering your '69 convertible, building a project car from the ground up, or lighting up your 2010 Coupe, CamaroGuys.com is built for performance and speed and has the parts to satisfy your drive.

According to the website, CamaroGuys.com is "your one-stop resource for anything and everything Camaro". Whether your passion runs to the classic 60's models or the high-tech late models, CamaroGuys.com offers a complete online store providing hard-to-find parts and a message board discussion area to exchange details, ideas and inspirations with other Camaro enthusiasts.

The power plant of the website is MFT's Online Shopping Cart and Automated Reporting (OSCAR) solution. According to MFT's Beth Tercha the OSCAR shopping module is a full-featured, total solution to eCommerce. With OSCAR, website owners can fully manage their products / services, details, coupons, quantity discount pricing, club pricing, shipping, etc. in addition to providing customer account profile management, searchable database features and all other important considerations for a complete online shopping solution.

To push CamaroGuys.com to the top of the search engine standings, MFT's Search Engine Optimization (SEO) program was the answer. Through further proprietary programming, MFT has developed a dynamic, cohesive and enhanced SEO system to deliver consistent top placement across all major search engines. This system utilizes the robust framework of Microsoft .NET in conjunction with advanced, classified SEO programming and techniques that have been developed over the past decade by MFT's experts. MFT's SEO program also functions in harmony with the OSCAR module to provide dynamic, individual optimization of all online store items.

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