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INDOOR AIR SOLUTIONS LAUNCHES NEW WEBSITE THROUGH MEDIA FUSION TECHNOLOGIES

Boyertown, PA – (March 10) **Indoor Air Solutions (IAS)** – specializing in [mold abatement](#), [HVAC duct cleaning](#), [VOC testing](#) and more – has moved their web presence (www.indoorairsolutions.biz), entrusting the future of their web-generated business to [Philadelphia area website design and development company](#), **Media Fusion Technologies (MFT)** of Boyertown.

IAS originally established a web presence in 2005. After experiencing less than desirable return on investment and seeing the work that MFT had done for other related services in the industry, IAS President Dr. Edward Montz, Jr., made the decision to contract with MFT for a new technologically-advanced website.

"Indoor Air Solutions is excited about the unveiling of our new website developed by Media Fusion," said Dr. Montz. "The site has been designed with our clients in mind. Users will find easy-to-use menu choices and literally a technical indoor air quality resource center at their fingertips.

"We want our clients to visit our site to learn the very latest technical information in the field, the newest updates in standards and air quality guidelines, and to be informed about our capabilities and personnel. While we will always be a company that cherishes one-on-one personal relationships, this website supplements our *personal touch* with a huge volume of the latest information that our clients can access anytime, anywhere."

In addition to the new design, the IAS website was developed with MFT's Search Engine Optimization (SEO) package. Through proprietary programming, MFT has developed a dynamic, cohesive and enhanced SEO system to deliver consistent top placement across all major search engines. This system utilizes the robust framework of Microsoft .NET in conjunction with advanced SEO programming and techniques that have been developed over the past ten years by MFT's experts. Additional information on MFT's SEO programming is not available for general release.

ABOUT INDOOR AIR SOLUTIONS, INC.

Indoor Air Solutions, Inc. (IAS) is a full-service indoor air quality (IAQ) testing and diagnostic firm of IAQ professionals dedicated to maintaining excellent IAQ in our client's buildings. The complex science of IAQ requires the expertise of many disciplines. IAS has assembled an experienced team that includes Environmental Toxicologists, Industrial Hygienists, Microbiologists, Engineers, and Experienced Field Service Technicians. They are led by W. Edward Montz, Jr. Ph.D. CIAQP,

an accomplished international speaker and author of numerous articles. Dr. Montz is a leader in the field of environmental toxicology, with over 15 years experience devoted to the science of investigating air quality in buildings.

Since its inception in 1994, the company has been highly successful in serving chemical companies, banking chains, school districts, hospitals, and some of the most notable federal government buildings. Personnel in the firm have conducted over 2,000 investigations in problem buildings, making ours one of the most experienced firms in the industry. For more information visit www.indoorairsolutions.biz or call (610) 323-8818.

ABOUT MEDIA FUSION TECHNOLOGIES, INC.

Media Fusion Technologies, Inc. (MFT) is a multi-media marketing services company specializing in online application development, custom programming, website design and in-house hosting and maintenance. MFT's network is comprised of multiple racks and multiple servers, all running Microsoft OS and utilizing Microsoft database management systems. MFT's Internet connection is powered by multiple trunk lines and fiber optic lines to their upstream provider(s) with the data connections being maintained using the latest in Cisco, SonicWALL, Barracuda and other bandwidth routing and management appliances and software. Further information regarding MFT's network is not available for general release.

As a result, MFT has firmly established itself as a leading source for all graphic design, Internet, Intranet, full online web application development, CDROM/DVD presentations, commercial photography, commercial print design and production, radio & TV production & placement, and other video needs for customers regionally, nationally and internationally. For more information visit www.gomft.com or call (800) 307-3533.

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